



DISTRICT SERVICES

Supporting all Clubs in Achieving Excellence

Request these District support services and more through your local Area Director.

Member Education

- ▶ Delivering educational sessions
- ▶ Sourcing guest presenters
- ▶ Additional training for club officers
- ▶ Mentors for experienced members

Membership Growth

- ▶ Membership building advice
- ▶ Club marketing support
- ▶ Deploy local marketing campaigns
- ▶ Social media & website evaluation

Club Rescue

- ▶ Assignment of club coach or advisor
- ▶ Sourcing members to attend meetings
- ▶ Conflict resolution & mediation

Sharing Ideas

- ▶ Member networking & social events
- ▶ Sharing best practices from clubs
- ▶ Providing useful reference materials

Strategic Advisory

- ▶ Conducting *Moments of Truth*
- ▶ Assisting with Club Success Planning
- ▶ Risk management advice

Recognising Success

- ▶ Presenting club & member awards
- ▶ Sharing achievements outside club
- ▶ Encouraging member excellence

Special Programs

- ▶ Supporting club community programs
- ▶ Assisting with speech contests

Ceremonial Duties

- ▶ Conducting executive changeovers
- ▶ Facilitating at club events



Member Education

Delivering educational sessions

Subject to availability, a District officer can deliver an educational session at your club on a topic of benefit to members.

Sourcing guest presenters

Your Area Director can assist in reaching out to other clubs to source members to deliver speeches or workshops for club members.

Additional training for club officers

Club executives who have already attended training and want to further develop specific skills can request additional District training.

Mentors for experienced members

Your Area Director can provide assistance in sourcing specialist mentors for more experienced club members.

Club Rescue

Assignment of club coach or advisor

Clubs with 12 or fewer members can request up to two club coaches from the Club Growth Director to support their recovery.

Sourcing members to attend meetings

Your Area Director can help in sourcing members from nearby clubs to visit meetings and provide a better first impression for prospective members.

Conflict resolution & mediation

If your club is experiencing significant conflict between members, District officers may assist in resolving issues and mediating disputes.

Membership Growth

Membership building advice

Your Area Director can provide membership-building advice and resources to help your club grow in numbers.

Club marketing support

District officers can assist in developing and delivering marketing campaigns to raise awareness of your club in the community.

Deploy local marketing campaigns

Subject to a satisfactory business case, the Club Growth Director and Public Relations Manager may authorise marketing to support local clubs.

Social media & website evaluation

The District Public Relations team can assess and provide feedback on the effectiveness of your club's website and social media channels.

Sharing Ideas

Member networking & social events

District officers can assist with creating various opportunities for members to meet and network outside of club meetings.

Sharing best practices from clubs

Your Area Director can assist you in creating a quality club by sharing best practices from other clubs around the District and the world.

Providing useful reference materials

Your Area Director can direct you and your members to resources which can support you in undertaking various club tasks.



Strategic Advisory

Conducting *Moments of Truth*

Subject to availability, your Area Director can facilitate a club *Moments of Truth* session as an objective outsider.

Assisting with Club Success Planning

Your Area Director can provide guidance to your club executive to assist with preparing their annual Club Success Plan.

Risk management advice

District officers can assist your club in developing risk management plans for club meetings and other special events.

Special Programs

Supporting club community programs

District officers can assist with developing and delivering club *Speechcraft*, *Youth Leadership* and other community outreach programs.

Assisting with speech contests

Your Area Director can provide advice and support for your club in organising and running its annual speech contests.

Recognising Success

Presenting club & member awards

Subject to availability, a District officer can attend a club meeting to present awards that the club or its members have earned.

Sharing achievements outside club

Your Area Director can provide additional recognition for your club members by sharing their achievements with the wider District.

Encouraging member excellence

Your Area Director can provide support by delivering a motivational presentation to encourage club and executive excellence.

Ceremonial Duties

Conducting executive changeovers

Subject to availability, a District officer can conduct the annual club executive changeover ceremony.

Facilitating at club events

Your Area Director can assist in the delivery of club special events by acting as a facilitator or master of ceremonies.

All District services provided subject to the availability and capacity of volunteers for District officer and committee roles.